



SENIOR COLLEGE

Bachelor of Business Administration (B.B.A.)
(English Medium) Faculty of Commerce
[Semester Pattern (CBCS)]

Timings : 7.30 a.m. to 12.30 p.m.

Three Years Degree Course [B.B.A. Part - I, II, III (Eng. Med.) (Semester Pattern)]

Maharashtra Government and R.T.M. Nagpur University, Nagpur have given sanction for Bachelor of Business Administration (B.B.A.) class in English Medium on Permanent No Grant Basis. Bachelor of Business Administration Part I (B.B.A. Part-I) from 2007-2008, Bachelor of Business Administration Part II from 2008-2009 and Part III from 2009-2010.

The details of the procedure for admission as well as eligibility for examination :

For the Bachelor of Business Administration Part - I the student should pass the 12th Standard Examination of the Maharashtra State Board of Secondary and Higher Secondary Education, with English at Higher or Lower level and Modern Indian Language at higher or lower level with any combination of optional subjects;

OR

XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with one language only; OR any other examination recognized as equivalent there to in such subjects and with such standards of attainments as may be prescribed in the Minimum Competition vocational course (MCVC).

OR

Any other Equivalent Examination of any State in (10+2) pattern with English & any combination of other subjects.

B.B.A. Part - I (Sem I & II)

APPENDIX : A

Note: Each paper 100 marks; 80 marks Written examination and 20 marks Internal Assessment, **Bachelor of Business Administration Part I (B.B.A. Part-I)** :- Students have to take the following subjects :-

New Syllabus implemented from 2016-2017 onwards.

B.B.A - I (Semester I)	Marks	
	TH	IA
1. English	80	20
2. Fundamentals of Business Management	80	20
3. Computer Application for Business	80	20
4. Cost Accounting	80	20

B.B.A - I (Semester II)	Marks	
	TH	IA
1. Principles of Marketing Management	80	20
2. Financial & Management Accounting	80	20
3. Micro-Economic Fundamentals	80	20
4. English	80	20

B.B.A. Part - II (Sem III & IV)

APPENDIX : B

Bachelor of Business Administration Part II (B.B.A. Part-II) :- Students have to take the following subjects :-

New Syllabus implemented from 2017-2018 onwards.

B.B.A - II (Semester III)	Marks	
	TH	IA
1. Principles of Financial Management	80	20
2. Basic Statistical Techniques	80	20
3. Evolution of Business Commercial Geography	80	20
4. Environment Management	80	20

B.B.A - II (Semester IV)	Marks	
	TH	IA
1. Principles of Human Resource Management	80	20
2. Money, Banking and Finance	80	20
3. Introduction to Sociology & Psychology	80	20
4. Business Legislations	80	20



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B.B.A. Part - III (Sem V & VI)

APPENDIX : C

Bachelor of Business Administration Part III (B.B.A. Part-III) :- Students have to take the following subjects :-
New Syllabus implemented from 2018-2019 onwards.

B.B.A - III (Semester V)	Marks	
	TH	IA
1. Entrepreneurship Development	80	20
2. Principles of Operations Management	80	20
3. International Business Environment	80	20
4. Research Methodology	80	20

B.B.A - III (Semester VI)	Marks	
	TH	IA
1. Elective A - Financial Management		
Paper 1 - Fundamentals of Business Finance	80	20
Paper 2 - Advanced Financial Management	80	20
2. Elective C - Marketing Management		
Paper 1 - Fundamentals of Marketing Management	80	20
Paper 2 - Advanced Marketing Management	80	20
3. Project Work	150	50

- ◆ Each paper of B.B.A. Part I, II and final examination shall carry 100 marks and shall be distributed as under :-

Marks

(1) Written examination	80
(2) Internal Assessment	20

- (a) Internal assessment marks shall be awarded by the Head of the Institution / Principal in consultation with the faculty members, subject to moderation by H.O.D. shall be based on :-

- (1) Participation in seminars, case discussions & group work activities.
- (2) Class tests, quizzes, individual and group oral presentations.
- (3) Submission of written assignments, term papers and viva-voce.
- (4) Class-room participation and attendance.

The weightage given to each of these factors shall be decided and announced at the beginning of the session by individual faculty member responsible for the paper.

- ◆ (A) The scope of the subjects and pattern of examination shall be as indicated in syllabus.
- (B) The medium of instruction and examination shall be ENGLISH only. The maximum and minimum marks which each subject carries in Part-I, Part-II and final examination shall be as indicated in appendices "A", "B", and "C" respectively.
- (C) All subjects of B.B.A. Part-I, II & final (other than Project work) should have 4 periods a week of 45 minutes duration each.



F E E S

Bachelor of Business Administration (B.B.A.) (Eng. Med.) (Permanent Non - Grant)

Sr. No.	Fees	I Year GOI/EBC	II Year GOI/EBC	III Year GOI/EBC	I Year Full Fee	II Year Full Fee	III Year Full Fee
1.	Tuition Fee	0	0	0	7408	7408	7408
2.	Identity Card	20	20	20	20	20	20
3.	Library Fee	300	300	300	300	300	300
4.	Admission Fee	100	100	100	100	100	100
5.	Games & Sports Fee (Gymkhana Fee)	300	300	300	300	300	300
6.	Other Activity Fee	240	340	240	240	340	240
7.	University Vikas Nidhi	1045	1045	1045	1045	1045	1045
8.	University Enrolment Fee	80	0	0	80	0	0
9.	Degree Fee	0	0	220	0	0	220
10.	Project Dissertation Fee	0	0	2000	0	0	2000
11.	University Student AID Fund	115	115	115	115	115	115
12.	University Game Fee	25	25	25	25	25	25
13.	Ashwamedh Fee	30	30	30	30	30	30
14.	University Medical AID Fund	70	70	70	70	70	70
15.	College Magazine Fee	100	100	100	100	100	100
16.	Student Insurance Fee	40	40	40	40	40	40
17.	University Exam Fee	2158	2158	2158	2158	2158	2158
Total		4623	4643	6763	12031	12051	14171

Other Fees : Only if Applicable

1. Immigration Fee (Students coming from other Board)	500
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Note: In case of increase in fees by the Government / University the students shall be charged accordingly.

All syllabus are subject to change due to adoption of NEP. Students are requested to visit www.nagpuruniversity.ac.in for updated syllabus.

Bachelor of Business Administration (OB & CBCS) Examination

Scheme of Examination for Bachelor of Business Administration (BBA) Outcome Based & Choice Based Credit System (OB & CBCS) from Academic Session 2022-23

As approved by the Faculty of Commerce and Management and the Academic Council vide Item No. 22 in its meeting held on 8th July 2022

1. Details of eligibility for BBA semester 1 examination

A) For the **BBA 1st Semester**, Examinee shall have Passed the 12th Standard Examination of the Maharashtra State Board of Secondary and Higher Secondary Education/CBSE/ICSE, with English at Higher or Lower level and any Modern Indian Language at higher or lower level with any combination of optional subjects;

OR

B) XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with one language only; OR any other examination recognized as equivalent thereto; in such subjects and with such standards of attainments as may be prescribed Minimum Competition vocation course (MCVC).

OR

C) Any other Equivalent Examination of any State in (10+2) pattern with any combination of subjects.

2. Teaching and Examination Scheme

Course Nomenclature:

CC – Core course

AEC - Ability Enhancement Courses

SEC – Skill Enhancement Course

DSE – Discipline Specific Electives (Specialisations)

GE – Generic Elective

ODL – Open and Distance Learning

Bachelor of Business Administration (BBA)

BBA – Semester I

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH) *	Max. Marks (IM)	Total Marks		
1	CC 1	English 1	1T1	5	80	20	100	40	100	4
2	CC 2	Evolution of Business	1T2	5	80	20	100	40	100	4
3	SEC 1	Foreign Language (French / German / Japanese) OR	1T3-A 1T3-B 1T3-C	5	80	20	100	40	100	4

		Aptitude Development - 1 (Any One)	1T3-D							
4	SEC -2	Basics of MS – Excel OR Financial Accounting using Tally (Any one)	1T4-A 1T4-B	5	80	20	100	40	100	4
5	AECC 1	Foundations of Managerial Effectiveness	1T5	5	80	20	100	40	100	4
		Total		25	400	100	500	200	500	20

* Semester end examination

- Note :
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

BBA – Semester - II

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH)	Max. Marks (IM)	Total Marks		
1	CC 3	English 2	2T1	5	80	20	100	40	100	4
2	CC 4	Fundamentals of Business Management	2T2	5	80	20	100	40	100	4
3	CC 5	Cost & Management Accounting	2T3	5	80	20	100	40	100	4
4	AECC 2	Environmental Studies	2T4	5	80	20	100	40	100	4
5	GE 1	Sociology OR Hospitality and Tourism (Any one)	2T5-A 2T5-B	5	80	20	100	40	100	4
		Total		25	400	100	500	200	500	20

- Note :**
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

BBA – Semester - III

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH)	Max. Marks (IM)	Total Marks		
1	CC 6	Organizational Behaviour	3T1	5	80	20	100	40	100	4
2	CC 7	Managerial Economics	3T2	5	80	20	100	40	100	4
3	SEC 3	Aptitude Development - 2 OR MS- Word and PowerPoint (Any One)	3T3-A 3T3-B	5	80	20	100	40	100	4
4	SEC 4	Advance Excel OR Business Analytics (Any One)	3T4-A 3T4-B	5	80	20	100	40	100	4
5	GE 2	Content Writing OR Healthy Living (any One)	3T5-A 3T5-B	5	80	20	100	40	100	4
		Total		25	400	100	500	200	500	20

- Note :**
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

BBA – Semester – IV

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH)	Max. Marks (IM)	Total Marks		
1	CC 8	Fundamentals of Marketing Management	4T1	5	80	20	100	40	100	4
2	CC 9	Fundamentals of Human Resource Management	4T2	5	80	20	100	40	100	4
3	CC 10	Fundamentals of Financial Management	4T3	5	80	20	100	40	100	4
4	GE 3	Financial Wellbeing OR Business Start up skills (Any One)	4T4-A 4T4-B	5	80	20	100	40	100	4
5	GE 4	Business Psychology OR Indian Social Values and Business Ethics (Any One)	4T5-A 4T5-B	5	80	20	100	40	100	4
		Total		25	400	100	500	200	500	20

- Note :
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

BBA – Semester - V

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH)	Max. Marks (IM)	Total Marks		
1	CC 11	Business Research Methods	5T1	5	80	20	100	40	100	4
2	DSE 1	Discipline Specific Elective (Specialization Paper 1)	5T2	5	80	20	100	40	100	4
3	DSE 2	Discipline Specific Elective (Specialization Paper 2)	5T3	5	80	20	100	40	100	4
4	CC 12	Internship	5P1	5	100	00	100	40	100	4
5	GE 5	Holistic Development OR International Business Management (Any One)	5T4-A 5T4-B	5	80	20	100	40	100	4
		Total		25	420	80	500	200	500	20

- Note :**
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

BBA – Semester - VI

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH)	Max. Marks (IM)	Total Marks		
1	CC 13	Business Legislation	6T1	5	80	20	100	40	100	4
2	CC 14	Corporate Social Responsibility	6T2	5	80	20	100	40	100	4

3	DSE 3	Discipline Specific Elective (Specialization Paper 3)	6T3	5	80	20	100	40	100	4
4	CC 15	Project Work	6P1	10	150	50	200	80	200	8
			Total	25	390	110	400	200	500	20

- Note :**
1. Duration of each theory class should be a minimum 48 minutes.
 2. TH = Theory, IM = Internal Marks.
 3. Minimum marks for passing the subject will be 40.
 4. There would be combined passing for theory and internal assessment taken together.
 5. One credit is equivalent to one hour of Teaching, that is to say,
For each subject, 48 Minutes * 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
 6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

Course Composition Matrix:

	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Courses
CC	2	3	2	3	1	2	13
AECC	1	1	-	-	-	-	2
SEC	2	-	2	-	-	-	4
DSE	-	-	-	-	2	1	3
GE	-	1	1	2	1	-	5
Internship	-	-	-	-	1	-	1
Project Work	-	-	-	-	-	1 (8 Credits)	1
Total Sem Credits	20	20	20	20	20	20	30
Total Credits	120						

List of Core Courses, Ability Enhancement Compulsory Courses, Skill Enhancement Courses, Discipline Specific Elective and Generic Electives

A) List of Core Courses*

SN	Semester	Paper / Subjects
1	Sem I	English - 1
2		Evolution of Business
3		English – 2
4	Sem II	Fundamentals of Business Management
5		Cost & Management Accounting
6	Sem III	Organisational Behaviour
7		Managerial Economics
8	Sem IV	Fundamentals of Financial Management
9		Fundamentals of Marketing Management
10		Fundamentals of Human Resource Management
11	Sem V	Business Research Methods
12		Internship
13	Sem VI	Business Legislation
14		Corporate Social Responsibility

Rashtrasant Tukadoji Maharaj Nagpur University

"(Established by Government of Central Provinces Education Department by Notification No.513 dated the 1st of August, 1923 & presently a State University governed by Maharashtra Public Universities Act, 2016)"
(Mah. Act No. VI of 2017)



व्यवसाय प्रशासन स्नातक (वाणिज्य व व्यवस्थापन विद्याशाखा)

आफ्रीन अफ़जल शेख

आईचे नाव शमा यांनी राष्ट्रसंत तुकडोजी महाराज नागपूर
विद्यापीठाची व्यवसाय प्रशासन स्नातक परीक्षा उन्हाळी २०२०,
मध्ये ७.०८ सी.जी.पी.ए. उत्तीर्ण केल्याबद्दल त्यांना ही पदवी देण्यात
येत आहे.

(Signature)

नागपूर : ०९-०७-२०२१

कुलगुरु

Bachelor of Business Administration

(Faculty of Commerce & Management)

This degree of

Bachelor of Business Administration
is awarded to Afreen Afjal Sheikh

Mother's name Shama

*on having passed the examination for the said
Degree in Summer 2020 in the 7.08 C. G. P. A.*

नागपूर : ०९-०७-२०२१

(Signature)
Vice-Chancellor